

las vegas

MAGAZINE

Why We Love this Place!

OUR HOME GROWN ART MUSEUM
TEE TIMES IN PARADISE
DARING FASHION AND BEAUTY
DINING WITH MASTER CHEFS.

PLUS Summerlin DesertScapes

MARCH/APRIL 2002 USA \$4.95 CAN \$6.50



BY ROXANNA WARREN
PHOTOGRAPHY BY FERNANDO ESCOVAR

about face

IT'S HIGH TIME SOMETHING SENSIBLE WAS SAID ABOUT MODERN CULTURE'S PREOCCUPATION WITH STAYING YOUTHFUL, KEEPING FIT AND OPTIMIZING PHYSICAL ATTRACTIVENESS.

Bravo!

Since long before the year 1513, when Ponce de Leon believed he had discovered the Fountain of Youth, civilization has been enamored with the notion of eternal youth punctuated by artistic works such as Oscar Wilde's *The Picture of Dorian Gray*, and pop culture's unabashed obsession with the possibility of immortality.

Although some critics would suggest that the Western world has systematically become the quintessential culture of vanity, it may be more accurate to say we're finally starting to put things into perspective.

In recent years, the general populous has grappled with new accessibility and rapid changes in the field of cosmetic surgery. As we become more comfortable with the quality and affordability of elective cosmetic procedures, candidates are approaching treatment with refreshing prac-

ticality. Now, people want to look as good outside as they feel inside.

"Significantly dramatic results are no longer desirable," says Dr. Goesel Anson, a local cosmetic surgeon, who performed the surgeries on Kari Rognstad and Ophelia Moreno.

"The objective is to enhance in a natural fashion. You don't have to look like Goldie Hawn in *The First Wives Club*. To me, aging gracefully means aging beautifully . . . and I don't believe plastic surgery is for everyone. Each case is so individual that there are no hard and fast rules."

From pop princess Britney Spears to former CNN correspondent and now Fox News Channel host Greta Van Susteren, high profile personalities mirror what's going on in the personal aesthetics "real world." Extended life expectancy; emphasis on appearance, health and fitness; and the desire to stay on top of, or merely in, "the game" has made cosmetic procedures an option both many men and women start thinking about as early as in their 20s.

"Everyone ages differently, so it's hard to say at what age one starts to consider cosmetic procedures," says Anson. "But no one is too young for

KARI ROGNSTAD

A world traveler in her late 40s, Rognstad thought she was comfortable with her "character lines." "I'm an extremely natural person. It took 46 years, and a lot of time in the sun, to create my laugh and character lines . . . my wrinkles were my friends," she says. "But one day, I told my hairdresser, who is also a close friend, that she needed to work a miracle to make me look good. She asked me if I had ever considered cosmetic surgery. It had never even occurred to me."

Always the adventurer, Rognstad thought about it and decided why not? She had an eyelift and received Botox treatment to diminish her frown lines. "I love it! I still look like me, but I feel different. I don't look tired anymore. I look like I can keep up with myself," she laughs.



Above: Kari after plastic surgery by Dr. Anson; and makeup applied and hair cut, colored and styled by Katie O'Flynn Taylor of Marcos Hair Design. Far left: Kari as she looked every day. Left: Kari two months after eyelift and Botox, with permanent makeup applied by Felice Fields of Marcos Hair Design.

OPHELIA MORENO

Below: Ophelia after plastic surgery by Dr. Anson; and makeup applied and hair cut, colored and styled Katie O'Flynn Taylor of Marcos Hair Design. Right: Ophelia as she looked every day. Far right: Ophelia with no makeup two months after her surgery.



With her 50th birthday approaching, Moreno wondered what would be the best gift for herself. "I'm very active. I work out, hike, bicycle ride . . . but to me, my face didn't look like the rest of me," she says. "And I have a neighbor close to my age that always looks incredible. She fascinated me. So I plied her with questions, and she was very open about the procedures she had undergone."

Finally, Ophelia told Hector, her husband of 33 years, "I'm going to do it. I'm getting a face lift for my 50th birthday."

Moreno's treatment included a forehead lift, facelift, eyelift, chin and neck tuck. "It was a major, major difference to me, but most other people didn't realize that I had cosmetic surgery," she says. "People asked me if I had been on vacation, or changed my hair color. Outwardly, the difference is subtle, but it makes me feel really good inside to present myself a little bit younger."

routine skin care. Sunblock, facials, light glycolic peels, deep exfoliation and microdermabrasion are really important treatments in the 20s and 30s, because how you treat your skin early on determines what you have to work with as you grow older."

To combat sun damage and the first signs of early aging, Anson says patients come to her office for minor treatments such as Fotofacials (pulsed light but not as intense as laser), and Botox, a material injected into tiny facial muscles to prevent creasing that causes crows feet and frown lines, which lasts approximately 4-6 months.

Anson often recommends a Fotofacial series before or after a face lift and says Botox can also be used on the bands that start to appear around the neck. Regular Botox treatments will continue to soften and fade wrinkles over time – even deeper lines and crows feet. "I find that people are extremely critical of themselves," she says. "You catch a glimpse of yourself in the mirror and are surprised by your reflection. Most of my clients come to see me because the way they look doesn't match the way they feel inside."

Anson is reluctant to pair age with procedure.

"Everyone is different. There are several options for face lifts, neck

lifts and other procedures, all conducted in-office or at accredited surgery centers, which provide a much more relaxed environment than a hospital," she explains. "It's really up to you. What's bothering you, what you're dissatisfied with, what do you want to improve."

"I would never presume to take it upon myself to suggest how someone else might be improved." *lvn*

Dr. Anson is board certified by the American Board of Plastic Surgery and the American Board of Surgery.





Top left: Ophelia's side view before surgery. Left: Side view after surgery



O'Flynn-Taylor applies makeup to Kari (far left) and Ophelia (left).

ROXANNA
WARREN



Above: Roxanna before Botox, squinting to show forming lines on her forehead. Left: Roxanna two days after Botox injected,



my turn

A NEEDLE PRICK IN TIME SAVES LINES

I'm sure I deserve a smart slap across the face for my complaint.

Like many teenage girls growing up, I wanted to be a popstar or a supermodel – or at least a VJ on MTV. Alas, I was tall, skinny, awkward and shy. But then something changed. Seemingly overnight, people started asking if I was a model. Male attention became commonplace. I called it a miracle and crossed my fingers.

Ten years in, I'm an addict. Having achieved the big 3-0, I'm paranoid that pesky signs of aging could ruin things. So when I heard Botox might be an effective wrinkle-prevention tool, I had to investigate.

Seonaid (pronounced "Shona") Campbell, R.N., a clinical specialist at Dr. Goesel Anson's plastic surgery practice, patiently answered my questions. Yes, Botox prevents and diminishes deep wrinkles and lines and continues to do so as long as you continue treatment. No, the effects aren't instant, complete results occur 2-4 days after treatment. It's a little uncomfortable, but not painful. Yes, I think you'll love it.

Seonaid is my new best friend. Me and my \$250-\$350 will be regular visitors. *lvm*