



# Las Vegas' BEST Doctors

Compiled by Woodward/White

Edited by Ginger Tafoya

*Las Vegas doctors were surveyed recently and asked from whom would they seek help for their own medical problems.*

*The following local doctors are those who come highly recommended by their peers.*

Las Vegas has experienced a large influx of new residents over the past years and has grown to a population of over 1 million people. With more than 800 doctors in Las Vegas, finding the right one may seem like an immense challenge. This guide was compiled to assist Las Vegas residents, new and old.

A team of professional pollsters at Woodward/White, created this list by asking hundreds of Las Vegas physicians, "If you or your loved ones needed a doctor in your specialty, to whom would you refer them?" The criteria used in judging professional excellence was left to the individual doctors polled.

The selection process was rigorous and as objective as possible. The Woodward/White pollsters had confidential, open-ended telephone discussions with the doctors, who were not allowed to nominate their partners or doctors who worked at their hospitals.



**GOESEL ANSON, Plastic Surgeon**

Beyond the notion that plastic surgery is cosmetic (or aesthetic) surgery, it also encompasses reconstructive surgery.

Cosmetic surgery is a common topic in fashion and beauty magazines – sometimes pro, sometime con – as this form of surgery is becoming increasingly popular, with little, if any, stigma attached to changing one's appearance. "The attention to plastic surgery is both good and bad," says Goesel Anson. "I'm delighted that people are becoming more informed on the topic but just because something is the newest and the latest, doesn't necessarily mean it's good." Plastic surgery is unusual in that patients often request a particular procedure or technique for performing a type of operation from the doctor because of an article they read in a magazine extolling the virtues of say, an endoscopic facelift. "It can be a challenge to explain why a patient may be a poor candidate for that particular procedure," she says. "Plastic surgeons are trained in techniques and principles in addition to type of operations. That keeps us flexible and able to adapt to new ways of performing surgery."

In the field of reconstructive surgery the issue is often one of quality of life rather than function. Every day new advances are made and it remains to be seen how managed care will impact these advances. "New techniques are often more expensive due to new technologies. Reconstruction after breast surgery," says Dr. Anson, "is now being mandated in many states. This has happened largely because advocacy groups have organized and demanded political action. But what about problems for which there are no advocacy groups? How many operations and what cost is justified to make a child or adult look more normal? These are difficult issues that society as a whole will need to address in the future."

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